



The advocacy marketing platform for hotels

The fundamental way we make travel better

JEREMIAH B.

"Being so close to the beach and downtown area of Long Beach! Also being dog friendly was a HUGE plus!"

JEFFREY G.

"Friendly staff"

NOVEMBER 2016

ERIN M.

"It was above and beyond what we expected in a

TAICHI N.

BRITNI L.

"When we visited, the weather wasn't the greatest, but we didn't mind because the hotel was gorgeous, quaint and had a ton of games for us to play. Great family time!"

MEGAN N.

DANIEL A.

ELIZABETH A.

"We loved the view! Everyone was so friendly!"

WILLIAM P.

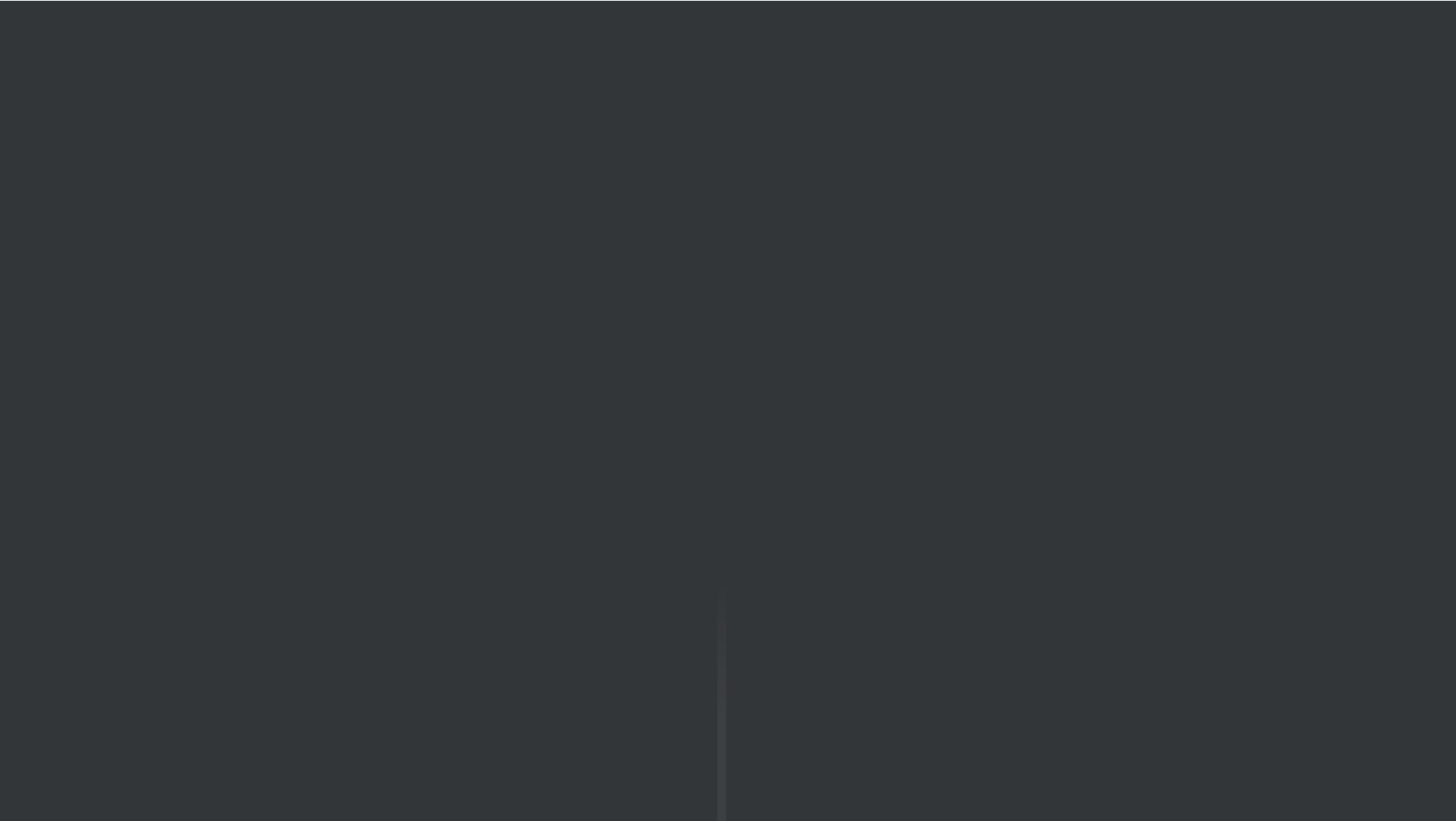
"We love that the Adrift is pet friendly, we can't find anywhere else!"

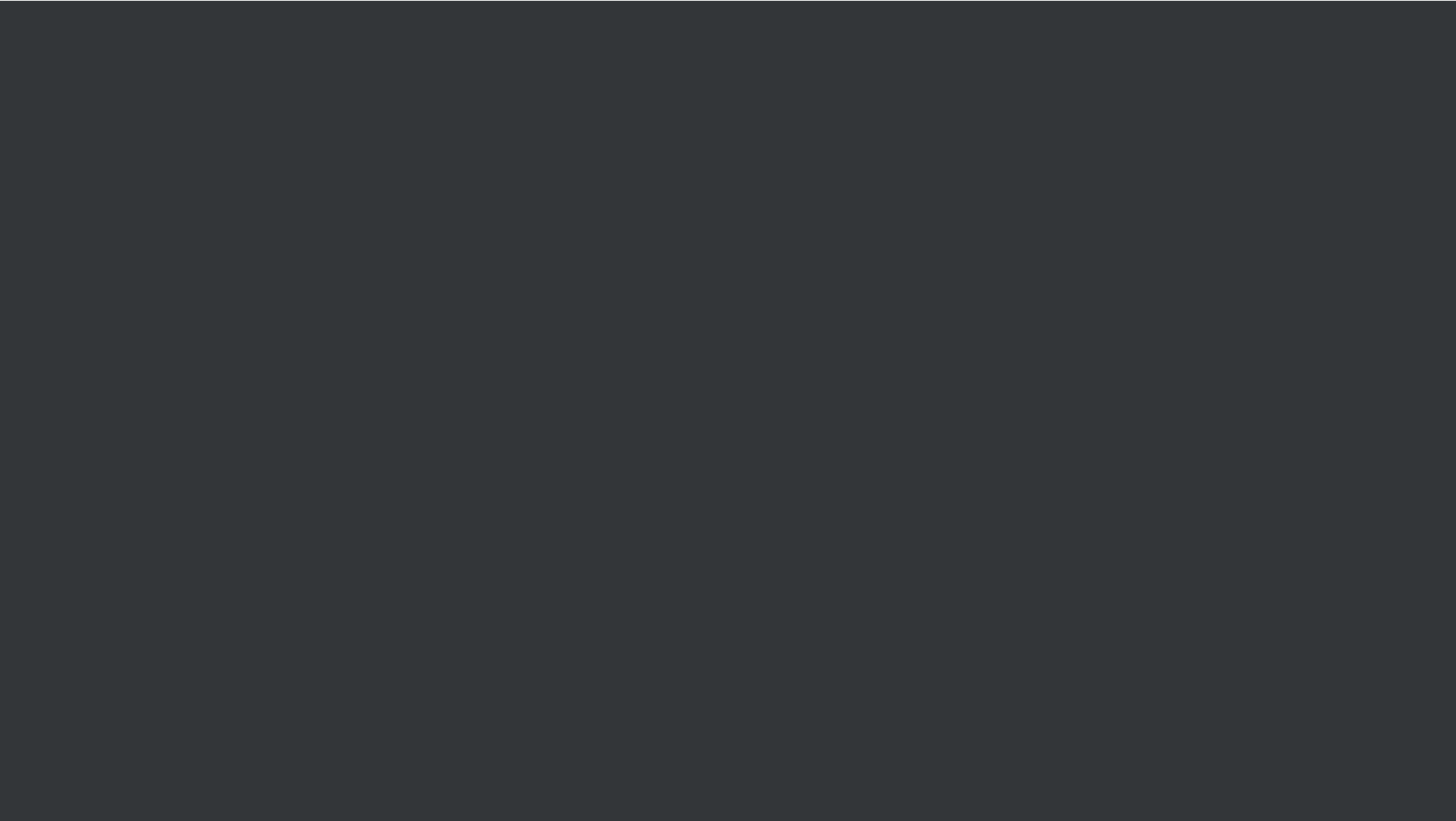
RACH

"Lo
Locati
acce
neede
tak
avail

from Iran and had never seen the
a hoot to let her run off-leash on

Competition for your
travelers is steep.





Level the playing field.

Inspire travelers
long before "book now".



Flip.to turns guests into
your strongest advocates.



Your advocates share rich, potent stories with your hotel at the center.



A stylized world map is centered on a blue background. The map is rendered in a lighter shade of blue. Three target icons, each consisting of a small blue dot surrounded by two concentric circles, are overlaid on the map. One target is positioned over North America, another over Europe, and the third over South America. The text is centered over the map.

REACH TRAVELERS WORLDWIDE
WHO ARE PERFECT FOR YOUR HOTEL



INSPIRE MORE DIRECT BUSINESS

The background is a solid green color. A white line graph is overlaid on the green, showing a series of peaks and valleys that generally trend upwards from left to right. The line is composed of several segments, creating a jagged but overall positive slope. The text is centered in the middle of the image.

EARN NEW GUESTS
EACH AND EVERY DAY







PHOTO CONTEST

THE SHORES OUTDOORS

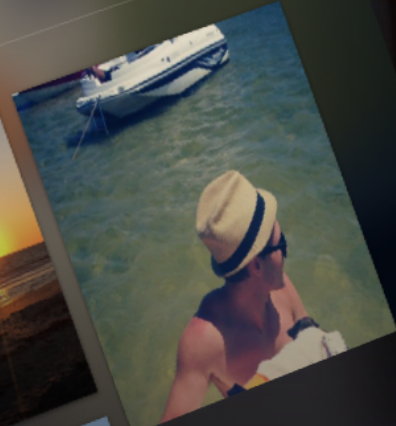
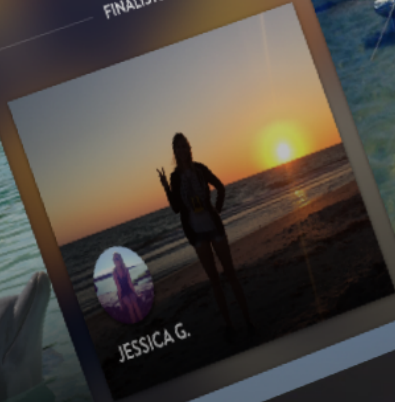
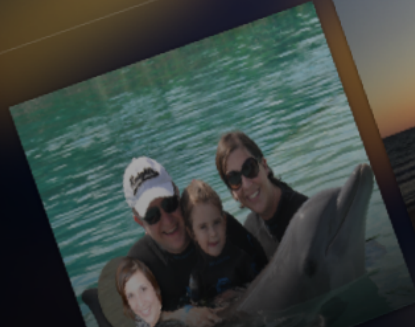
SEP 11 - DEC 22

EARN A BONUS

Cast your vote to discover a special incentive we have just for you!
Just vote for your favorite photo below!

[View contest prizes](#)


FINALISTS






SHOW SOME LOVE

BONUS AVAILABLE 

Give a  to discover your special incentive!

Give a 

June 22 at 9:00 AM



From: Sandra at Hotel Zephyr
Subject: Certificate for a future stay

Elizabeth,
Did you know Winnie and a bunch of stories since last we spoke? If you definitely worth a look. I included a link to your certificate it's expiring in a few months.

Sarah from Adrift Hotel & Spa



ERIN M.
It was a fun and beautiful what we expected in a beautiful hotel. The guests of the hotel made this a fun memory for a return stay in the summer!



June 22 at 9:00 AM



From: John at Crystal Lodge
Subject: Certificate for a future stay

Thanks for the heart! You showed earned a bonus. **Look for your** a future stay with us. Whenever your certificate and make

FOR GR
A complimentary rates at Ho
[View your](#)

Expires Ap

Top stories fr



June 22 at 9:00 AM



From: John at Crystal Lodge
Subject: Certificate for a future stay

Hi Winnie,

Thanks for sharing a story about your upcoming trip. I hope this small token of our appreciation will make your stay with us even more delightful. **Look for your certificate below.**

I've also included links to some amazing stories that our guests have shared with us. It can give you some ideas on what you can do while you're here. We're looking forward to your visit.

John from Crystal Lodge

FOR WINNIE CHENG

Two complimentary glass wine at Wild Wood Pacific
[View your certificate](#)

Expires April 30, 201

○○○

In a sentence or two, what was the best experience with us? Our favorite quote and you'll have a chance to share it.


Was there anything we could have done better?

Submit quote

○○○

↑ f Instagram

YOUR SELECTED PHOTO



Submit photo

By clicking submit, you agree to the contest [terms & conditions](#) and [photo release](#).

CURATION

Danielle's Photo & Quote



dog beach shore sunset clouds fo



Our last night at Adrift (3/8/16). We've since returned home and our dog is dismayed that her daily walks no longer involve chasing seagulls, rolling in the sand, and eating sea foam.

Our dog is a rescue from Iran and had never



BEACHIN' IT

MAR 3 - MAY 31, 2016
VOTING ENDS JUN 7, 2016

Finalist

This photo was advanced to the contest. An email notification was sent to Danielle.



LIBRARY

Rate the guest's content



PHOTO



"Amazing, excellent for marketing."



CAPTION



"Amazing, excellent for marketing."



DESIGNED FOR HOTELS & TRAVELERS



