



KIVA
THE MEETINGS DISTRIBUTOR
CONNECTING SPACES AND BOOKERS

THE WORLD HAS CHANGED - THE INSTANT AGE -

We can go online to

Book a flight with  **Expedia**

Book a room with  **airbnb**

Book a ride with **UBER**

*Now use **KIVA** to book
meetings and events*

THE CURRENT MEETINGS BOOKING PROCESS IS **BROKEN**

Even the finest venues in the world force prospective customers to “Get a Quote”

Lack of instant feedback

So meeting planners submit multiple RFPs

Increasing the workload for the venues

...a vicious cycle of wasted time & effort



WHO SUFFERS?

Everyone involved in the meeting booking process

CUSTOMERS

TRAVEL AGENTS

HOTELS & VENUES

DISTRIBUTION CHANNELS

OUR MISSION

Be the seamless
connector to the entire
meetings industry

Worldwide distribution

Instant booking

Serve all businesses involved





EVERYBODY **WINS**

Quicker process yields
lower costs and greater
margins

Book more events, higher
utilization and more revenues

Focus on customers, not inquiries

MORE REVENUES & PROFITS

HOTELS & VENUE OPERATORS

Efficiency savings – No wasted proposals

Increased conversions – More direct bookings

Complete control of channels, pricing and availability



TRAVEL MANAGEMENT COMPANIES (TMCs) & MEETING PLANNERS

Get back 6-8 hours of labor per meeting booked -
increase margins

Reduce the booking process from days to minutes

Connect to thousands of venues worldwide

Meeting space + catering + equipment + rooms
all in one package

MEETING SPACE DISTRIBUTION CHANNELS

Add value with instant online bookings

Decrease transaction costs

Increase revenues and margins

Lock-in customers who would never go back to the old way of booking their meetings



TALK TO US

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